Farm Concern International (FCI) intends to integrate a total of 9,575 individuals in a commercialization project as beneficiaries to realize sales of Kshs 42 Million (USD 494,117.64) in Marsabit Sub-County. The trade routes have been identified and the sales target is expected to grow with time as the project continues to open up new trade opportunities for selected value chains.

FCI is implementing the Commercialization and Market Linkages for Agro-Pastoralists household in Marsabit Sub-County (CoMAP Project). CoMAP is a one year project with a goal to increase households income through integrated agro-pastoralist commercialization, value chain efficiency and market development. The project also focuses on building livelihoods resilience among 1,900 agro pastoralist households through improved production, value addition and trade of select commodities in the Marsabit Sub County.

A value-chain wide approach will be applied for the proposed CoMAP Project to trigger strategic partnerships among the agro-pastoralists, business service providers and buyers. The proposed interventions seek to commercialize agro-pastoralists farming activities through an income-based household resilience approach which includes; improved market-led production and savings, enhancing value chain efficiency and enterprise development.

Stakeholder meetings were held with the County Government of Marsabit, KALRO (Kenya Agricultural and Livestock Research Organization), FHK (Food for the Hungry Kenya), and the Ministry of Agriculture to introduce the project and forge partnerships. CoMAP project has also been introduced to 21 local administration and village elders from Dirib Gombo and Dakabaricha Gombo locations.